TIZEN™

DEVELOPER CONFERENCE

JUNE 2–4, 2014

HILTON · UNION SQUARE
SAN FRANCISCO

The 3rd annual Tizen Developer Conference is a technical conference for Tizen developers, App developers, ISVs, Platform designers, Operators, OEMs, Hardware vendors, Software vendors, Open source enthusiasts, and anyone engaged in Tizen.

The conference will be held at The Hilton Union Square, in San Francisco, CA, Monday, June 2–Wednesday, June 4.

This conference will engage a worldwide audience, and bring together businesses and individuals who share a common goal in developing Tizen as an open platform for a wide range of devices. Attendees will explore the future of open source mobile computing in devices ranging from smartphones to in-vehicle infotainment systems and more.

Last year we welcomed over 1,000 registered attendees from 32 countries.

Who attended?

47% Software Developers & Engineers
21% VP, CIO, CTO
15% Management
11% Other
2% Product Management & QA
2% Students
2% Press & Analysts

SPONSORSHIP OPPORTUNITIES

This event will bring together attendees to share and learn about Tizen technologies and provide a place for companies to showcase their innovative solutions and next-generation devices based on Tizen. This is the only Tizen technical conference in North America. Platinum, Gold, and Silver-level sponsorships will provide a range of options for companies to share their technology solutions.

PLATINUM SPONSORSHIP—$35,000

- Extra-large corporate logo on conference signage
- Priority recognition as a sponsor in conference program
- Full-page ad in conference program
- Priority placement of corporate logo and web link on conference website
- Email footer graphic in conference communication, prior to conference
- Ability to showcase your company offerings to the Tizen community on the conference website under the 'Sponsors' section, with a company bio and one 180x250px static graphic
- Mention as a platinum sponsor in conference press releases and marketing efforts
- Recognition by Program Chair during Opening Session, prior to Keynotes
- Sponsor collateral distributed in attendee bag
- 15 attendee passes
- Tech Showcase participation with prominent positioning—space allocated: 18'x8'
- Sponsor Guide, including ordering instructions for Tech Showcase A/V & furniture will be provided by March 21, 2014
- Private meeting room

GOLD SPONSORSHIP—$20,000

- Large corporate logo on conference signage
- Priority recognition as a sponsor in conference program
- Full page ad in conference program
- Priority placement of corporate logo and web link on conference website
- Ability to showcase your company offerings to the Tizen community on the conference website under the 'Sponsors' section, with a company bio and one 180x250px static graphic
- Mention as a gold sponsor in conference press releases and marketing efforts
- Recognition by Program Chair during Opening Session
- Sponsor collateral distributed in attendee bag
- 10 attendee passes
- Tech Showcase participation—space allocated: 12'x8'
- Sponsor Guide, including ordering instructions for Tech Showcase A/V & furniture will be provided by March 21, 2014
- Private meeting room

SILVER SPONSORSHIP—$12,500

- Medium corporate logo on conference signage
- Recognition as a sponsor in conference program
- Half-page ad in conference program
- Priority placement of corporate logo and web link on conference website
- Ability to showcase your company offerings to the Tizen community on the conference website under the 'Sponsors' section, with a company bio and one 180x250px static graphic
- Mention as a silver sponsor in all conference press releases and marketing efforts
- Recognition by Program Chair during Opening Session
- Sponsor collateral distributed in attendee bag
- 5 attendee passes
- Tech Showcase participation—space allocated: 8'x8'
- Sponsor Guide, including ordering instructions for Tech Showcase A/V & furniture will be provided by March 21, 2014
- Private meeting room

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please contact Brian Warner at brian.warner@linuxfoundation.org for details.

- **Evening Reception:** $40,000 ($20,000 co-sponsor)
- **Hacker Lounge Sponsorship:** $5,000–$10,000
- **Continental Breakfast, Lunch or Break During the Event:** $3,000–$7,000
- **Activity Sponsorship**—San Francisco 3K Fun Run: $3,000–$5,000
- **Werewolf Game Night Sponsorship**—logo on Werewolf cards: $1,000
- **Hotel Cards:** $2,000
- **Wi-Fi:** $10,000
- **Conference Badge Lanyards:** $2,000
- **Branded Merchandise**, to be placed in conference bag (merchandise provided by the sponsor, i.e., t-shirt, water bottle, etc.): $2,000
- **Charging Station:** $1,500
- **Window Banners:** 10'x10' for $2,000, 20'x10' for $3,000, 30'x7' for $5,000, 10'x30' for $6,000
- **Branded Pillows:** set of 5 for $200, set of 10 for $400, or a set of 20 for $800
- **Footprints**—pave the path to your booth with 50 pairs of footprint floor decals: 1 set of 50 pairs for $4,000
- **Column Wraps:** $2,000

SPONSORSHIP QUESTIONS

If you have other creative sponsorship ideas, let us know and we will work with you to create an optimal sponsorship for your company. Questions can be discussed with Brian Warner. For more information, contact Brian Warner at brian.warner@linuxfoundation.org for details.