



TIZEN™ DEVELOPER SUMMIT 2014



SHANGHAI

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TIZEN开发者峰会 (上海)

The 2nd annual Tizen Developer Summit is a technical conference for Tizen developers, app developers, ISVs, platform designers, operators, OEMs, hardware vendors, software vendors, open source enthusiasts, and anyone engaged in Tizen.

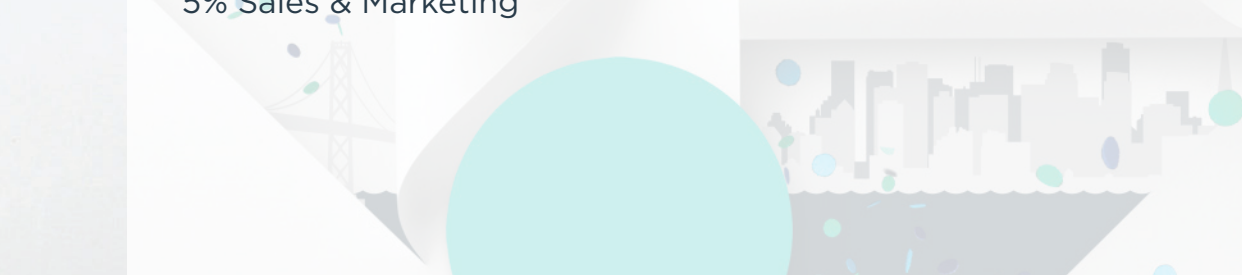
The conference will be held at the Shanghai Marriott Hotel Parkview, in Shanghai, China on Monday, October 20 & Tuesday, October 21.

The Summit will engage a worldwide audience and bring together businesses and individuals who share a common goal in developing Tizen as an open platform for a wide range of devices. Attendees will explore the future of open source mobile computing in devices ranging from smartphones to invehicle infotainment systems and more.

Last year, we welcomed over 800 registered attendees from 27 countries.

Who attended?

- 36% Engineering & Development
- 25% Student
- 13% Management
- 12% C-Level Executives
- 8% Other
- 5% Sales & Marketing



SPONSORSHIP OPPORTUNITIES

This event will bring together attendees to share and learn about Tizen technologies and provide a place for companies to showcase their innovative solutions and next-generation devices based on Tizen. This is the first Tizen event in China. Platinum, Gold, and Silver-level sponsorships will provide a range of options for companies to share their technology solutions.

PLATINUM SPONSORSHIP—\$20,000

- Extra-large corporate logo on conference signage
- Priority recognition as a sponsor in conference program
- Full-page ad in conference program
- Priority placement of corporate logo and web link on conference website
- Ability to showcase your company offerings to the Tizen community on the conference website under the 'Sponsors' section, with a company bio and one 180x250px static graphic
- Mention as a platinum sponsor in conference press releases and marketing efforts
- Recognition by Program Chair during Opening Session, prior to Keynotes
- Sponsor collateral distributed in attendee bag
- 15 attendee passes
- Tech Showcase participation with prominent positioning—space allocated: 4000mm x 4000mm
- Sponsor Guide will be provided by September 12th

GOLD SPONSORSHIP—\$15,000

- Large corporate logo on conference signage
- Priority recognition as a sponsor in conference program
- Full page ad in conference program
- Priority placement of corporate logo and web link on conference website
- Ability to showcase your company offerings to the Tizen community on the conference website under the 'Sponsors' section, with a company bio and one 180x250px static graphic
- Mention as a gold sponsor in conference press releases and marketing efforts
- Recognition by Program Chair during Opening Session
- Sponsor collateral distributed in attendee bag
- 10 attendee passes
- Tech Showcase participation—space allocated: 4000mm x 3000mm
- Sponsor Guide will be provided by September 12th

SILVER SPONSORSHIP—\$10,000

- Medium corporate logo on conference signage
- Recognition as a sponsor in conference program
- Half-page ad in conference program
- Priority placement of corporate logo and web link on conference website
- Ability to showcase your company offerings to the Tizen community on the conference website under the 'Sponsors' section, with a company bio and one 180x250px static graphic
- Mention as a silver sponsor in all conference press releases and marketing efforts
- Recognition by Program Chair during Opening Session
- Sponsor collateral distributed in attendee bag
- 5 attendee passes
- Tech Showcase participation—space allocated: 3000mm x 3000mm
- Sponsor Guide will be provided by September 12th

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please contact **Ray Paik** at rpaik@linuxfoundation.org for details.

- **Evening Reception:** \$30,000 (co-sponsor \$15,000)
- **Continental Breakfast, Lunch or Break During the Event:** \$2,500-\$5,000
- **Wi-Fi:** \$10,000
- **Branded Merchandise, to be placed in conference bag:**
(merchandise provided by the sponsor, i.e., t-shirt, water bottle, etc.) \$2,000

SPONSORSHIP QUESTIONS

If you have other creative sponsorship ideas, let us know and we will work with you to create an optimal sponsorship for your company. Questions can be discussed with Ray Paik.

For more information, contact **Ray Paik** at rpaik@linuxfoundation.org for details.