Essential of Tizen UX

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UX Innovation Group
WHY?

Recommended

Not recommended
WHAT?

1. Tizen UX Design Principles
   Style Guidelines
   Design patterns

2. Basic interactions for wearable
   Basic interactions for mobile
   Developer support
TIZEN Design Principles
Vision
Introducing “AIR”

“AIR is a conceptual element that inspires an open, flexible, and rich experience”
AIR // New design language

Ground

Atmosphere

Wind
Key concept // Tizen design language

“Simple”
“Rich style”
“Personalized”
“Fast and responsive”
“Glanceable”
Style Guidelines
Iconography // Circular container
Iconography // Circular container
Iconography // Legibility & Color usage
Iconography // Consider your app icons

Recommended

Not recommended
Iconography // When you consider design

TYPE A

TYPE B

CIRCLE
## Typography // Introducing Breeze Sans

<table>
<thead>
<tr>
<th>Breeze Sans Thin</th>
<th>Breeze Sans Condensed Thin</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breeze Sans Light</td>
<td>Breeze Sans Condensed Light</td>
</tr>
<tr>
<td>Breeze Sans Medium</td>
<td>Breeze Sans Condensed Regular</td>
</tr>
<tr>
<td>Breeze Sans Regular</td>
<td>Breeze Sans Condensed Medium</td>
</tr>
<tr>
<td>Breeze Sans Bold</td>
<td>Breeze Sans Condensed Bold</td>
</tr>
</tbody>
</table>
Color // How color structure works
Color // How color structure works
Design Patterns
Design Patterns // Design your pages to be consistent
Design Patterns // Design to draw attention
Design Patterns // Design your interactions to be natural & responsive

- Button feedbacks

- Water intake
Design Patterns // Design stylish screens

Themes

Watch face
Basic Interaction
For Wearable
Slim down features

Recommended

Not recommended
Simplify structure & layout

Weather

Hourly view
Emphasize the main
Think beyond the screen

- **Action Left**
  Display Screen X.

- **Action Right**
  Display Screen X2

- **Bottom Button**
  Display Screen X3
Honor the circle

Apps

Dialer

Stopwatch

S-Health activity log
Basic interactions // View layout types

- Vertical view
- Horizontal view
- Anchored view
- Freeform view

Touch & Rotary

Rotary only

Rotate to Zoom
Touch to Pan
Rotary use cases

- Scroll page
- Navigate pages
- Change value
- Zoom
UI Components

- **Single line list**
- **Two lines list**
- **More option**
- **Volume control**
- **Pop up**

- **Checkbox**
- **Radio button**
- **On/off toggle**
- **Time picker**
Basic Interaction
For Mobile
Basic interactions // Easy navigation between screens
Basic interactions // Primary action for user goal
Basic interactions // Useful notifications

Accessing notification panel

Active notification

Instant notification
Design guidelines // Developer friendly website

http://developers.tizen.org
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Related sessions:

• Connecting with Tizen: An Overview & Roadmap
• Developing Apps on Tizen: UI/UX Strategies
• Application GUI Design- Notes From a Tizen toolkit Developer

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