

WHY?



Recommended



Not recommended

WHAT?

1 Tizen UX Design Principles

Style Guidelines

Design patterns

2 Basic interactions for wearable

Basic interactions for mobile

Developer support

TIZEN Design Principles





Vision



Introducing "AIR"

"AIR is a conceptual element that inspires an open, flexible, and rich experience"

AIR // New design language

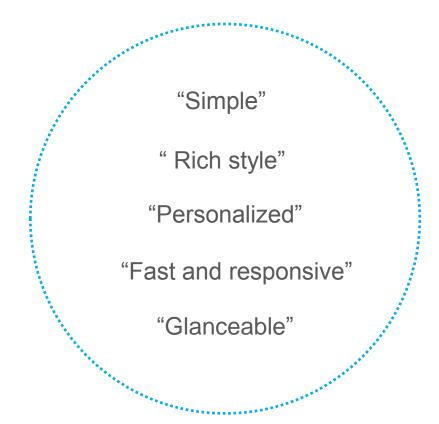
Ground



Atmosphere

Wind

Key concept // Tizen design language



Style Guidelines





Iconography // Circular container





Iconography // Circular container



Iconography // Legibility & Color usage



Iconography // Consider your app icons

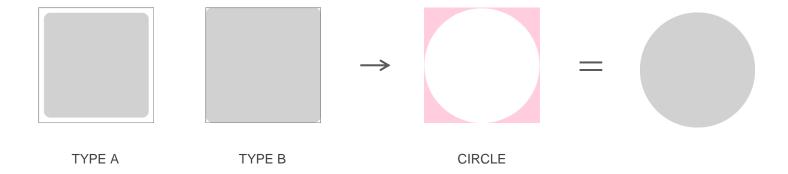


Recommended



Not recommended

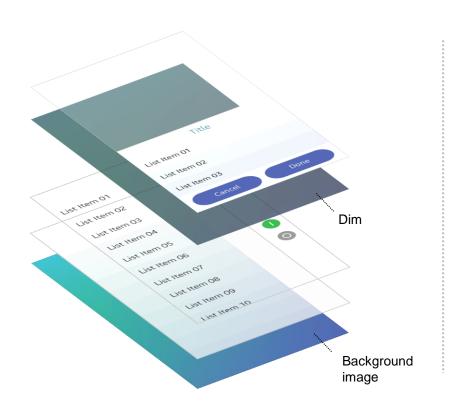
Iconography // When you consider design

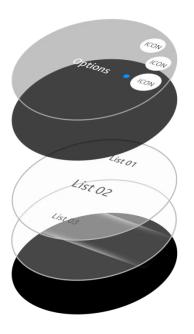


Typography // Introducing Breeze Sans

Breeze Sans Bold	Breeze Sans Condensed Bold
Breeze Sans Regular	Breeze Sans Condensed Medium
Breeze Sans Medium	Breeze Sans Condensed Regular
Breeze Sans Light	Breeze Sans Condensed Light
Breeze Sans Thin	Breeze Sans Condensed Thin

Color // How color structure works





Color // How color structure works

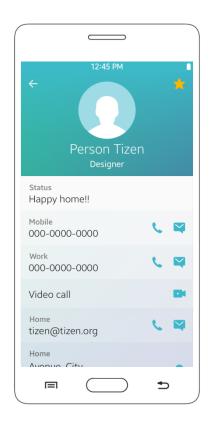


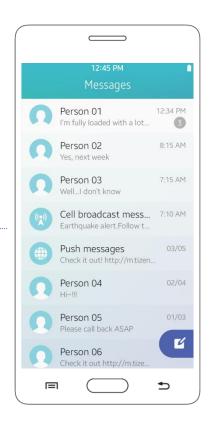
Design Patterns





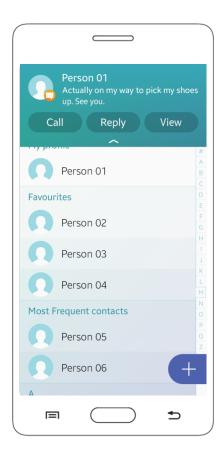
Design Patterns // Design your pages to be consistent







Design Patterns // Design to draw attention







Design Patterns // Design your interactions to be natural & responsive



Button feedbacks



Water intake

Design Patterns // Design stylish screens



Themes



Watch face



Basic Interaction



Slim down features





Recommended

Not recommended

Simplify structure & layout



Weather



Hourly view

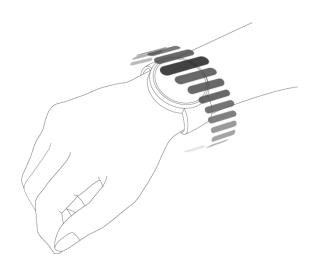
Emphasize the main





Think beyond the screen





Honor the circle



Apps



Stopwatch



Dialer



S-Health activity log

Basic interactions // View layout types





Touch & Rotary



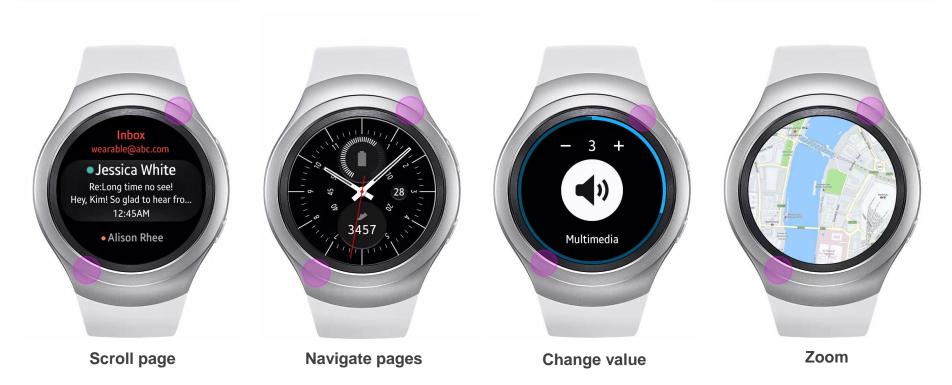
Freeform view

Rotary only

Anchored view

Rotate to Zoom Touch to Pan

Rotary use cases

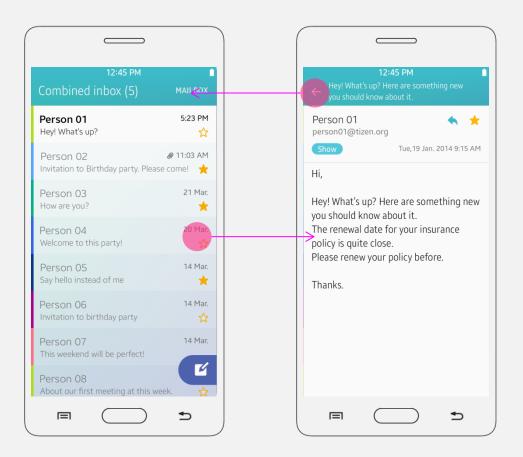


UI Components

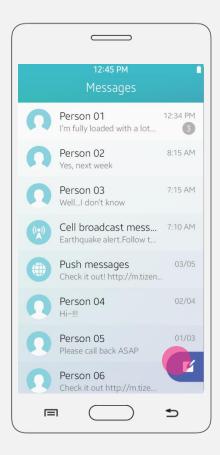


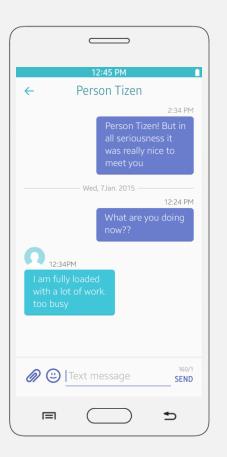


Basic interactions // Easy navigation between screens

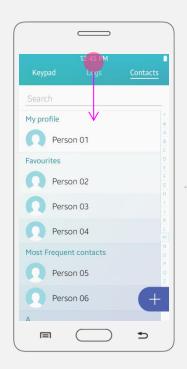


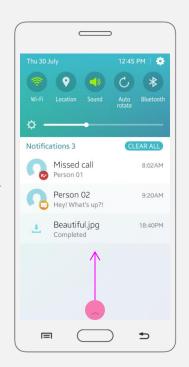
Basic interactions // Primary action for user goal



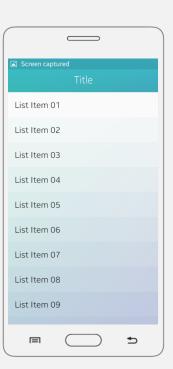


Basic interactions // Useful notifications







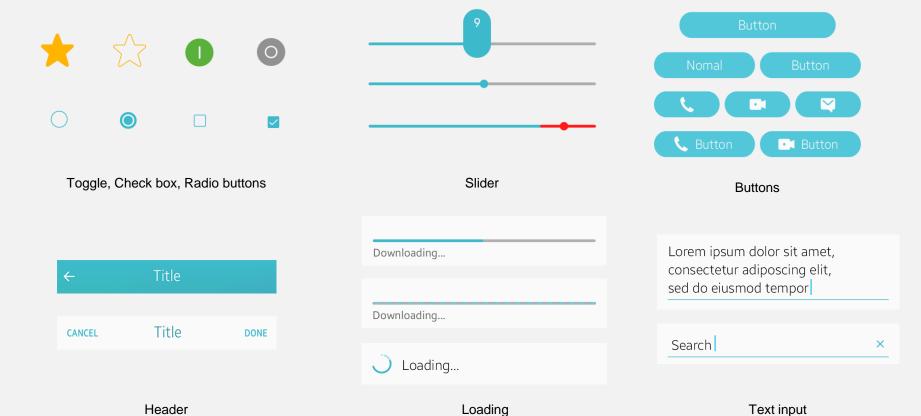


Accessing notification panel

Active notification

Instant notification

UI Components



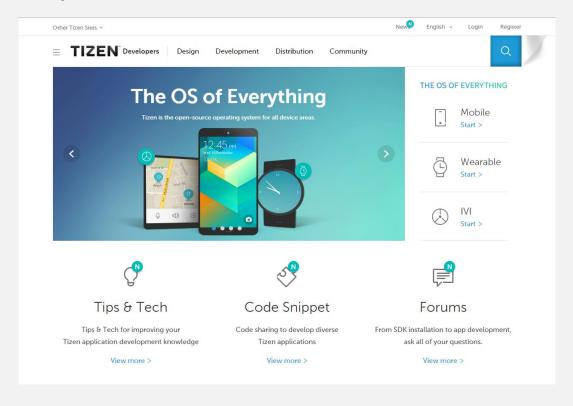
Developers Support





Design guidelines // Developer friendly website

http://developers.tizen.org



Design guidelines // Developer friendly website

http://developers.tizen.org



Contact Info // Developer friendly website

Related sessions:

- Connecting with Tizen: An Overview & Roadmap
- Developing Apps on Tizen: UI/UX Strategies
- Application GUI Design- Notes From a Tizen tookit Developer

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